

The **DevOps Value Target** is a framework for improving the speed and efficiency of software delivery. It visualizes the end-to-end deployment pipeline, incorporates a built-in maturity model and aligns DevOps strategies directly to stakeholder objectives. It can be used to **ALIGN** an organization on the structure and flow of the deployment pipeline, to **ASSESS** the health of delivery activities relative to business outcomes, and to take **ACTION** on targeted improvements that increase DevOps maturity.

*The deployment pipeline starts when code is checked in and ends when value has been delivered to customers. The Wall of Confusion comes down here.*

